

Program Lineup 2004



January	February	March	April	May	June
<p>Security Strategies for Collaboration</p> <p>Peak Performance</p>	<p>Unlock Your Data to Drive Real-Time Business</p> <p>The Bottom Line</p>	<p>Selecting a Portal: The Next Application Platform</p> <p>Straight Talk</p>	<p>Instant Messaging for the Enterprise</p> <p>Straight Talk</p>	<p>IBM WebSphere Software: Transforming Your Company Through Business Integration</p> <p>The Bottom Line</p>	<p>Sarbanes-Oxley Compliance: Managing Technology Controls</p> <p>The Game Plan</p>
<p>Application Security Infrastructure: A Service Oriented Approach</p> <p>Technical Briefings</p>	<p>Creating Relevant Customer Communications: Strategies for Ensuring Loyalty and Boosting Profits</p> <p>The Bottom Line</p>	<p>Wireless Update: Technology, Applications and Security</p> <p>Straight Talk</p>	<p>RFID: Let's Play Tag</p> <p>On The Horizon</p>	<p>Linux in the IBM Production Environment</p> <p>Technical Briefings</p>	<p>Business Intelligence in SQL Server 2005: A First Look</p> <p>Technical Briefings</p>
<p>Managing Data Access Infrastructure and Schema With Visual Studio .NET Part 1</p> <p>Core Technologies</p>	<p>Offshore Development: Why Projects Fail and How to Make Them Succeed</p> <p>Peak Performance</p>	<p>A Measured Perspective on ERP: Making Stone Soup Taste Good</p> <p>Peak Performance</p>	<p>Web Site Business Alignment: Attaining Measurable Value</p> <p>Peak Performance</p>	<p>Strategic Outsourcing Framework: Organizational Readiness</p> <p>Straight Talk</p>	<p>IBM's Linux Development Environment</p> <p>Technical Briefings</p>
<p>Managing Data Access Infrastructure and Schema With Visual Studio .NET Part 2</p> <p>Core Technologies</p>	<p>Outsource Governance Metrics: We're Lost, but We're Making Good Time</p> <p>Peak Performance</p>	<p>Effective Presentation Skills for IT Professionals</p> <p>Peak Performance</p>	<p>Web Site Practices: Creating a Better Visitor Experience</p> <p>Peak Performance</p>	<p>Strategic Outsourcing Framework: Vendor Selection and Contracting</p> <p>Straight Talk</p>	<p>Linux and Database Management Systems</p> <p>Technical Briefings</p>
<p>Enterprise Data Architecture: Building Effective Operational Systems</p> <p>The Game Plan</p>	<p>Using ROI Strategically in E-Learning</p> <p>Straight Talk</p>	<p>Deploying Linux on the Desktop: The Perils and Politics of Dramatic Change</p> <p>The Game Plan</p>	<p>The Productivity Paradox: The Productivity is Its Own Reward</p> <p>Peak Performance</p>	<p>Strategic Outsourcing Framework: Project Transition and Governance</p> <p>Straight Talk</p>	<p>Linux Security for Mission-Critical Applications</p> <p>Technical Briefings</p>